

Dr.LiXiaohong is a professor of Department of Administration in Management School. She hold an undergraduate degree of engineering from Dalian Institute of light Industry in 1993, she graduated with a MBA Degree from the Dalian University of Technologyin 2001.She complete her PHD at the Dalian University of Technology in 2012.She went to Kwantlen Polytechnic University and Centennial College in Canada as a visiting scholar in 2003.She went to RyuKoku University in Japan in 2010 as a visiting scholar.

Her research focus on management of technology and innovation, management of entrepreneurship, brand management.Professor Li has published various books including 'Operations management', 'Supply Chain Management' and more than 30 articles in academic journals. She has taught operations management, brand management ,She can be reached at lxh700717@163.com